

Feeling Mannen & Gael for Men

Feeling & Gael



**deliver
the best Fashion,
the best Beauty,
the best Home,
the best Food &
the best Travel
to their female readers**

But now... It's all about him!

FOR MEN

Gael

SUPPLÉMENT GRATUIT À GAEL OCTOBRE 2008

INTERVIEWS

- ▷ **JUDE LAW**
MR BELLE GUEULE
- ▷ **JEREMY HACKETT**
MR COSTARD
- ▷ **DIRK BIKKEMBERGS**
MR FOOTBALL
- ▷ **RENZO ROSSO**
MR DIESEL

MAIS QU'EST-CE QU'ELLES VEULENT?

DE L'ATTENTION, DES FLEURS, DES BRAS

GUIDE DE SURVIE DU PARFAIT SÉDUCTEUR

LES DÉTAILS QUI COMPTENT

LA CRAVATE, LE COCKTAIL, LA PLAYLIST...

BEAUTÉ
9 PETITS GESTES,
10 FOIS + SEXY

MODE LE BEST OF

LES JEANS ◦ LES CHEMISES ◦ LES MONTRES

MANNEN

feeling

GRATIS BIJLAGE BIJ FEELING OKTOBER 2008

INTERVIEWS

- ▷ **MR PERFECT**
JUDE LAW
- ▷ **MR KOSTUUM**
JEREMY HACKETT
- ▷ **MR VOETBAL**
DIRK BIKKEMBERGS
- ▷ **MR DIESEL**
RENZO ROSSO

WAT VROUWEN ECHT WILLEN

AANDACHT, BLOEMEN EN SAMEN NAAR DE SUPERMARKT

DE ULTIEME SURVIVALGUIDE VOOR MANNEN MET STIJL

DASSEN (DE WINDSORKNOOP!)
TASSEN (DE MESSENGER BAG!)

+ **WASSEN** & **SHAKEN**

DE NIEUWSTE MODE TRENDS

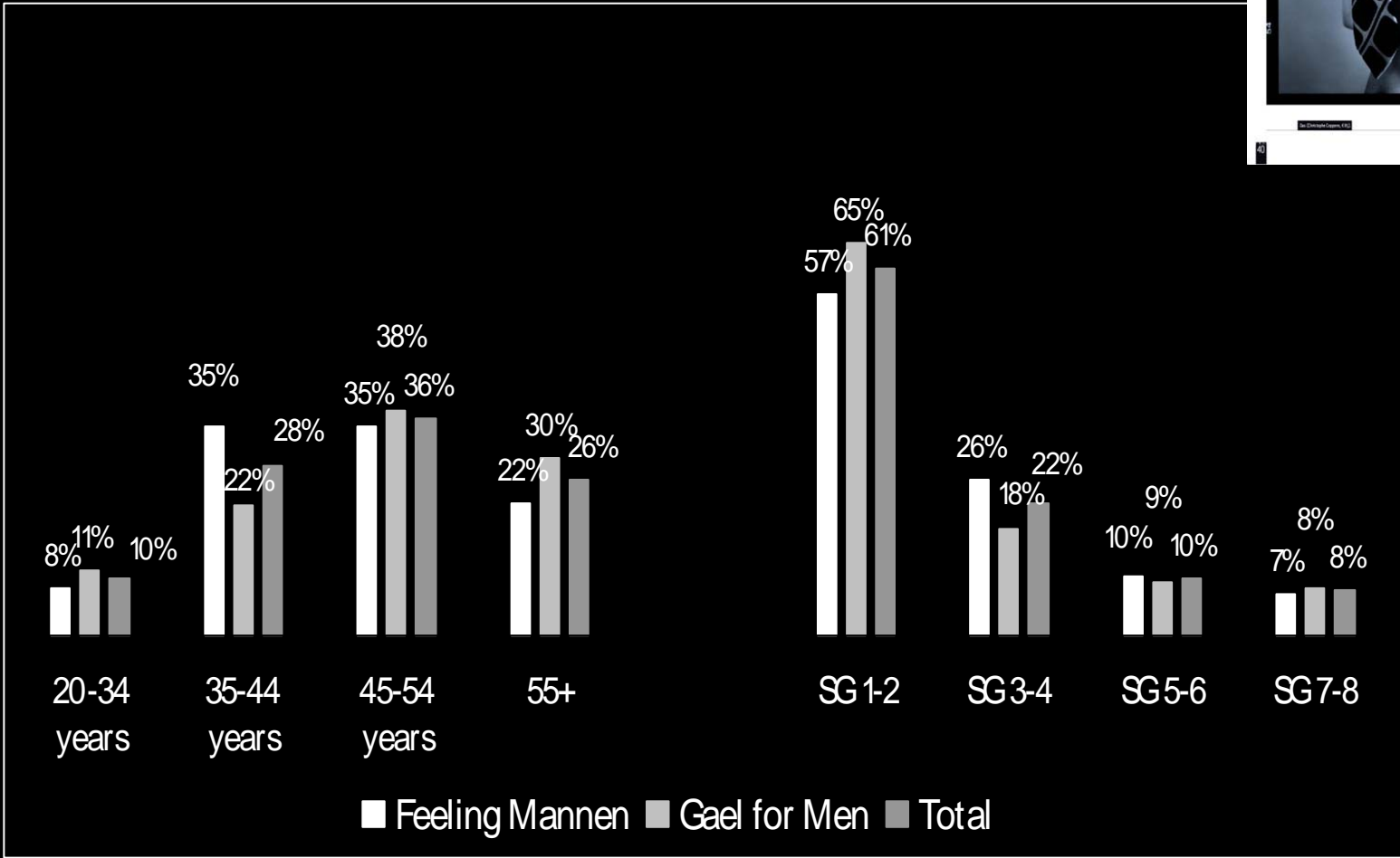
JEANS ◦ HEMDEN ◦ GADGETS ◦ HORLOGES

GROOMING TOP 9
SCHEREN, SCRUBBEN,
SPUITEN & SMEREN

Survey Feeling Mannen & Gael for Men

Issue:	October 2008
Methodology:	Pers-e-phone
Field:	16 October – 22 October 2008
Sample:	N= 285
Recruitment:	Read, glanced in or leafed through the special for Men Only women with partner

Profile readers



Readers/ Partners

- **88% of the** Feeling & Gael readers have **noticed** the SPECIAL for MEN
- **70%** of the Feeling & Gael readers have **also read** the SPECIAL for MEN
- **71%** of the **female** readers consider the special as **GOOD to VERY GOOD**
- **45%** of the **male** readers consider the special as **GOOD to VERY GOOD**

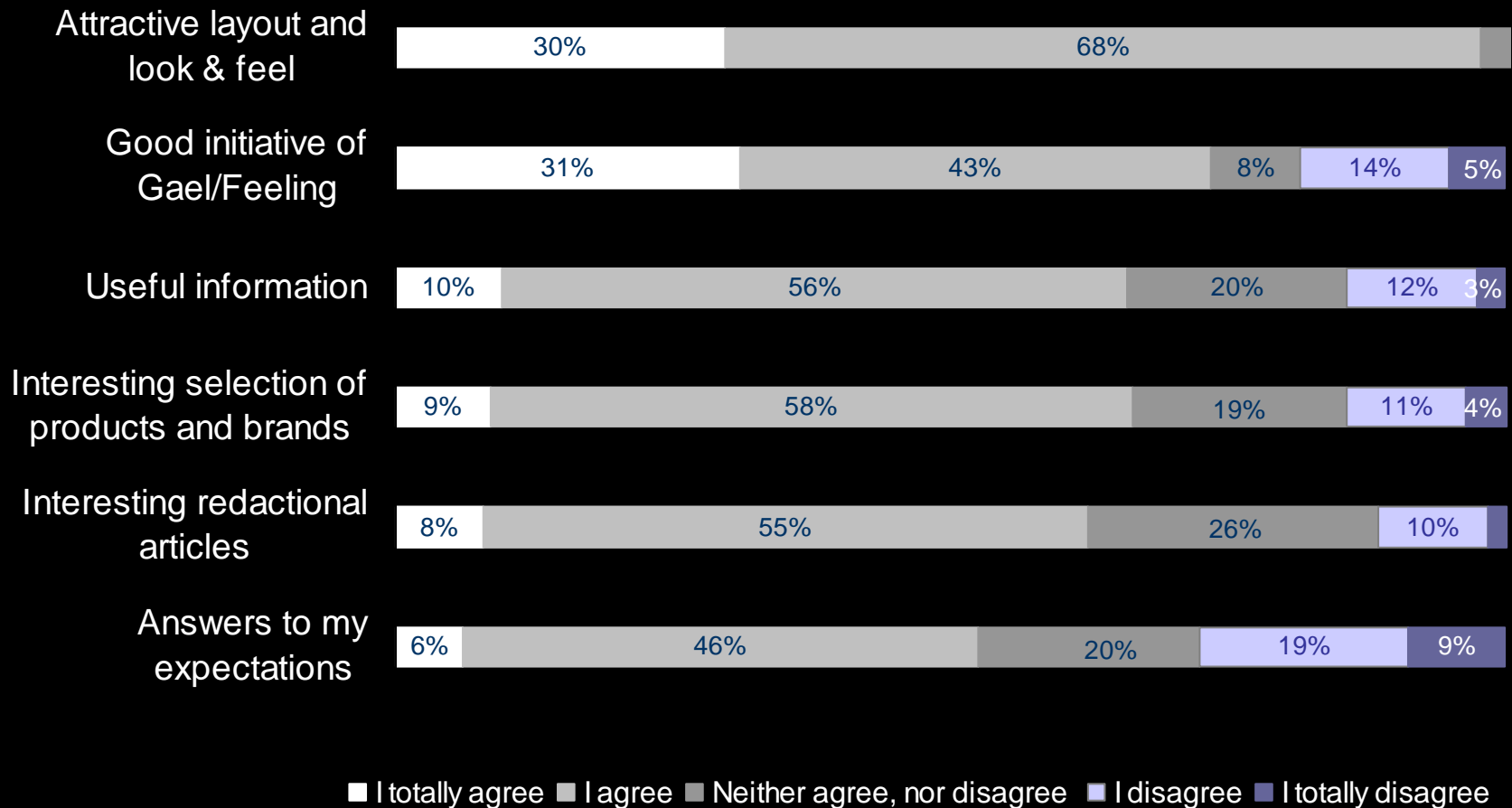


Positive perception of magazine

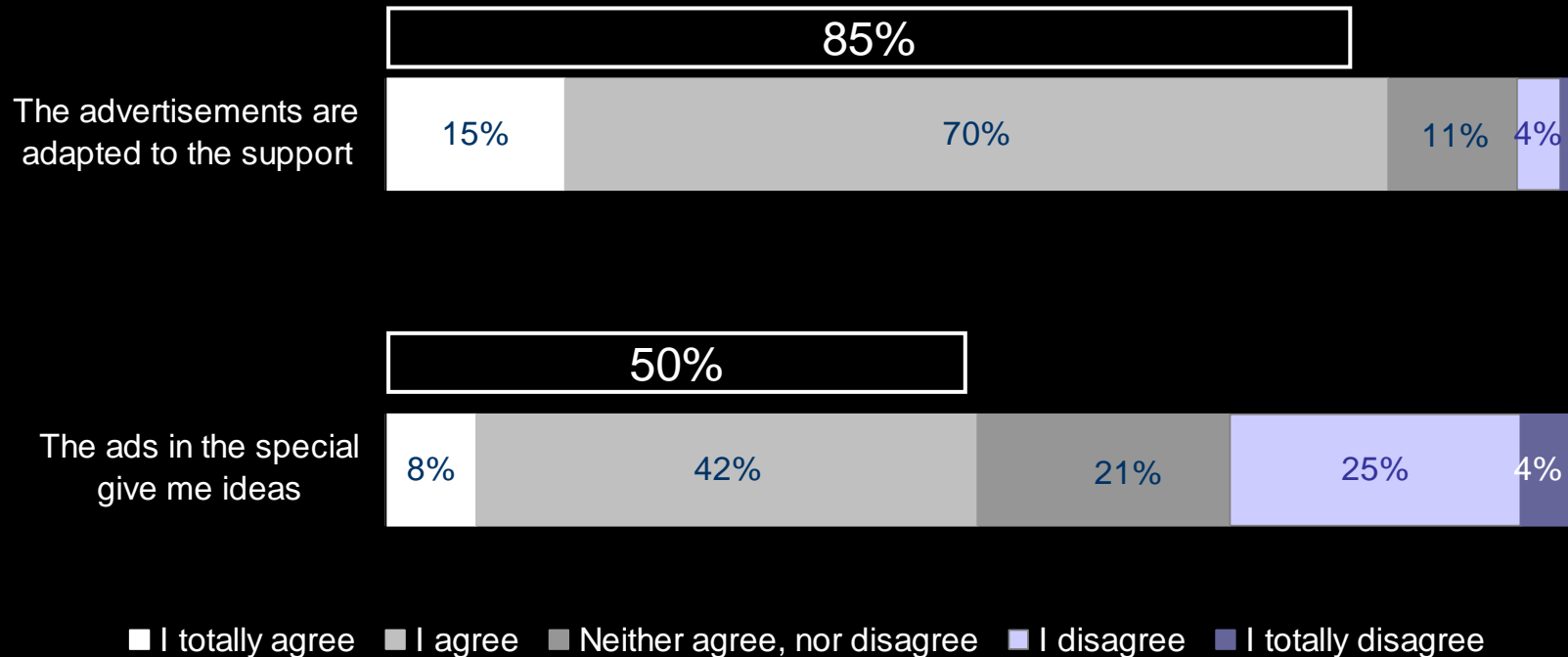
- **73%** declare the amount of **pages** is **well** defined
- **89%** would like to see **other specials** to be published
- **71%** will save the **special** or **pass it on**



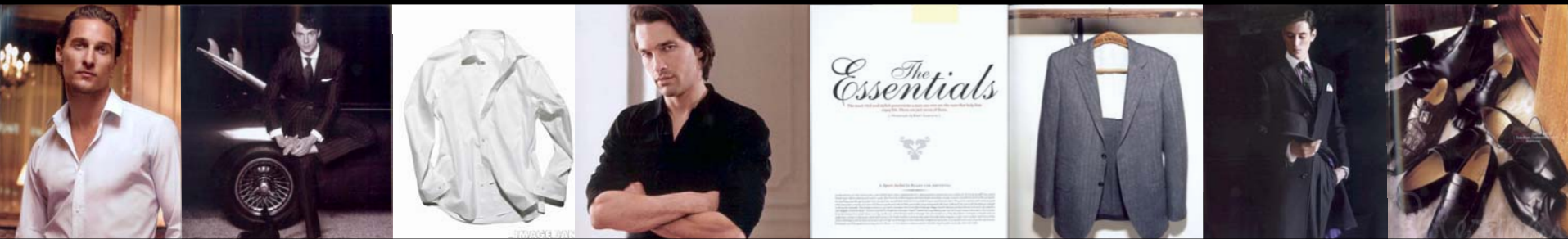
Positive perception of magazine



Positive perception of magazine



Feeling & Gael for Men



More information

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